

Finland's YLE Radio eXtrem Upgrades to Omnia-6fm

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Helsinki, Finland's YLE Radio eXtrem, known as "X3M" (www.yle.fi/extrem/), has become the latest major European broadcaster to choose Omnia, upgrading their audio chain with a top-of-the-line Omnia-6fm digital audio processor.

YLE, Finland's state-owned broadcasting company, operates 10 radio networks heard throughout Finland on FM and DAB. YLE Radio eXtrem is Based in Pasila, Helsinki, and broadcasts a Dance/Rock music format heard throughout Finland.

"We chose Omnia after a long and detailed comparison of all competitive processors," says Lauri Tuisku, Technical Director for Radio eXtrem. "X3M broadcasts programming targeted to young people, and we need an energetic, exciting sound. At the end of the tests, we decided that Omnia-6fm had the best sound and the most features of all the processors tested, and will create the right sound for this channel."

Radio eXtrem's Omnia-6fm was purchased through Noretron Broadcast Oy (www.noretron.fi), Finland's Omnia representative.

Other major Finnish broadcasters using Omnia include the Radio NRJ Network, the KISS-FM Network, Helsinki's Star FM, and Oulu's Radio Mega. Omnia processors are preferred by top radio stations around the world, and are the choice of more than half of the Top 100-rated radio stations in the U.S., including WLTW-FM/New York, America's highest rated radio station, and KIIS-FM/Los Angeles, America's highest billing radio station. Internationally, Omnia processors are used by Virgin Radio, NRJ, The BBC, Deutsche Telekom, RTL, Skyrock and many other leading broadcasters.

Omnia-6 audio processors are the world's first broadcast audio processor with 96kHz sampling and 24-bit resolution. Features include 5 bands of Automatic Gain Control, 6 bands of limiting and a fully user-adjustable crossover network. For details, please visit www.omniaaudio.com.



Omnia-6fm
from Omnia Audio

(You can download a print-quality version of this photo at
<ftp://ftp.telos.cc/omnia/pix/Om6xrgb.tif>)

Omnia, a Telos company, is world-renowned for its digital audio signal processing expertise. Omnia audio processors for FM, AM, TV, HD Radio & DAB, Internet, and audio production are setting new standards for professional audio quality.